

Monday: 1:45-3:00

Workshop Title	Workshop Description	Workshop Leader & Bio	Room
Building Unity, Community, and Connections	Based on the content of Jim's latest book comes this amazing collection of activities that build unity, community & connection in active, engaging, memorable, effective and fun ways! The world's best icebreakers & so much more!	Jim Cain - Dr. Jim Cain is the author of 16 team and community building texts, including the classic Teamwork & Teamplay, A Teachable Moment, Find Something To Do! and his latest book, 100 Activities that Build Unity, Community & Connection. He is also the creator of the innovative T&T Training Cards. He has traveled to all 50 states and 31 countries (so far), sharing his knowledge on subjects ranging from teamwork and leadership to creative problem solving and trust building. His train-the-trainer programs are legendary and his conference keynotes/playnotes are active, engaging and tremendously fun.	Lambuth Inn, International Room
All Things Transportation: Risk Management and Child Protection	Join Tim Huchton for a discussion on the many challenges presented relative to transportation at camp: day and overnight program issues, policies related to drivers and maintenance, on and off site transportation, working with transportation vendors, and more. Whether you are accredited or not, this session will provide guidance for planning and for ongoing practices related to transportation. Child protection issues related to transportation will be covered as well.	Tim Huchton - Tim works for the American Camp Association and specializes in supporting camps on campuses. He is passionate about the camp experience and feels that every child should have the opportunity to experience the life-changing benefits that come with attending high quality, well-run camp programs. Tim has served camp in many different roles over his past 20+ years, including as the camp director for Presbyterian Mo-Ranch in Texas. He is a father, husband, mountain biker, and he prefers jelly over jam.	Terrace, Room 319
What's In a Name: Exploring the Steps in Rebranding an Organization	As the world around us is changing, many organizations are considering the external brand that their organization presents to the world. Evan Moilan has led the rebranding of organizations large and small. Including the full rebranding of a 137 year old Lutheran Social Service agency, with 30 locations, 13 business lines, and over 1,000 staff, and the brand refresh of a small foundation serving 9 partner agencies in Texas. Evan will share process and learnings from these rebrandings.	Evan Moilan - Evan Moilan brings experience, energy, and innovative thinking, based on more than 22 years of Executive leadership and Board service for non-profits across the United States. Known as an engaging speaker and catalyst for organizational growth, Evan brings expertise in Strategic planning, Board development, Fundraising, Governance, Marketing and Branding. Currently a consultant with Gronlund Sayther Brunkow, Evan previously served in Executive leadership and development roles with a diverse array of non-profits, including large social service agencies, camp & retreat centers, foundations, and global relief agencies.	Terrace, Room 213
The Fundamentals of Effective Camp Programs	This practical workshop aims to equip participants for program development and marketing. We will consider the major findings of the the Effective Camp Project, a multi-denominational research initiative that includes data from thousands of campers and parents at dozens of camps across North America. We will examine the 5 fundamental characteristics of Christian camping ministry and how you can evaluate and enhance your programs based on these characteristics. We will also consider how findings from this project can be used in marketing to churches and families.	Jacob Sorenson - Jake is the founder and director of Sacred Playgrounds, a ministry offering research and training to camps and congregations. He has a PhD in practical theology from Luther Seminary, an Mdiv from Princeton Theological Seminary, and more than fifteen years of experience in camping ministry and congregational youth ministry. He has taught at colleges and seminaries, directed several research projects, including the Effective Camp Project, and is a contributing author to the book Cultivating Teen Faith. He lives in rural Wisconsin with his wife Anna (a Lutheran pastor) and their two boys, Elijah and Nathanael.	Terrace, Room 211
Building An Army of The Engaged <i>LIMIT 200 participants</i>	Sometimes it's called 'the five people problem.' It seems like only 5 people ever raise their hands to help. On the bad days you think there may really only be 5 people who care about your work. In this workshop, Joan will help participants think about how to get more people "on the bus." And how to ensure that they are the right people. The focus here is on volunteers – board members as well as general volunteers.	Joan Garry - Kenote Speaker	Terrace, Auditorium

The Key Leadership Component for a Healthy Staff Culture	What role does trust play in developing a vibrant and effective staff team? You will leave this workshop with at least five practical measures you can take to improve your staff community and culture as you serve together to fulfill your ministry's mission.	Stan White - Stan White is currently serving as the Special Assistant to the President of the Christian Camp and Conference Association. He has been involved in Christian camping for more than 40 years. He has served at various camps and conferences, including Zephyr Point (NV); Forest Home (CA); Hume Lake (CA); Alpine Camp and Conference Center (CA); SAMBICA (WA); and Emerald Cove Camp (CA). In addition, Stan has also been an instructor at both Talbot Seminary and Fuller Seminary and has served as a standards visitor for the American Camp Association.	Wilson Children's Complex, Room 1
Meet Them Where They Are	Recognizing the diverse needs of the population, we must adapt or risk becoming irrelevant. One rapidly growing group includes people with Autism Spectrum Conditions and their families. Using model programs "Camp AweSum" in Wisconsin and "Camp Lakey Gap" in North Carolina, Directors Glenn Svetnicka and Jon Blalock will explore themes of adaptation, inclusion, and the philosophy of "meeting people where they are at." These ideas have broader implications for various populations and programs. Whether you are interested in church-led groups or worship, you will leave with ideas about how to grow your programs by thinking outside the "typical."	Glenn Svetnicka & Jon Blalock- Glenn is the Executive Director of United Church Camps, Inc. (UCCI) the Wisconsin based non-profit organization that operates Moon Beach, Pilgrim Center, Cedar Valley, and Camp AweSum. As President of the Outdoor Ministry Association -- United Church of Christ (OMA-UCC), Glenn was a founding member of the Outdoor Ministry Connection (OMC). Jon Blalock is the director of Lakey Gap Adapted Programs at Christmount in Black Mountain, NC. He studied Recreation Therapy at the University of Tennessee in Knoxville and is a Certified Therapeutic Recreation Specialist.	Wilson Children's Complex, Room 2
Where Does a Great Board Come From?	Building an exceptional Board of Directors is as important to a ministry as having an excellent Executive Director. Great boards don't just happen, but they can be developed. While it takes time and hard work, the benefits cannot be overstated. Keith Johnson shares practical ideas and a strategy to help you attract the very best people to your board. He will help you better understand your leadership style and use a matrix/profile to determine needed gifts and abilities for members, the importance of vision and role of a Governance Committee. Both board members and executives will benefit from this workshop.	Keith Johnson - Keith Johnson served as Executive Director with three Lutheran Outdoor Ministries organizations for 43 years; a small rural camp in northern Minnesota, a two-site ministry in southern California and a four-site ministry in the southeastern U.S. He excelled at identifying, training and supporting visionary board members and great boards. Following retirement, he launched "The Board Coach" a spiritually based consulting initiative to train and develop camp boards. In the past two years he has led board governance workshops across the country. Keith's approach is to both challenge and inspire boards and to strengthen the partnership with the executive director	Wilson Children's Complex, Room 3
Trauma Informed Care at Camp	The definition of trauma and the experience of adolescents are very similar. The impact of family changes, abuse, grief or loss, social transitions, and other stressors, have been studied through the lenses of psychology, sociology, medicine, and theology. From that, a foundational understanding of trauma's impact on individuals and communities has arisen and can be a blessing at camp where real world issues play a major role, no matter how unplugged we are. Self care for staff, tools for addressing communal hurts, and best practices for supporting campers will be addressed. We will also use the word "refer" a lot!	Lee Yates - Rev. Lee Yates is managing editor of InsideOut Camp Curriculum and director of Faith Shaping, a faith formation resource and coaching service. He also serves as pastor of Covina Community Church. Lee regularly presents "Digital Boundaries" training for UCC and DOC clergy and talks to Church leaders about best practices for use of digital space for ministry. He has written for Vibrant Faith, Lifelong Faith Journal, UMPH, and is one of the authors of "Faith Formation with the Next Generation."	Wilson Children's Complex, Room 5
Theory & Practice: Connecting the Dots with Best Practices	Theory is great, but how do you connect the dots with the theory and the practical? Join us for a workshop on marrying the two. We'll walk through best practices in the camp world using Jody's 30,000ft consultant lens, and use Ryan's recent hands-on work to connect the dots with real-world examples. From board and staff leadership to program design and operations, there's something for everyone.	Ryan Moore & Jody Oates - Ryan has served in a variety of roles in camping ministry. He is currently the Director of NaCoMe Camp & Retreat Center, where he has navigated immense change over the past few years. He's a 1 on the Enneagram, and is still learning what that means. Jody Oates serves as the Principal Consultant at Kaleidoscope, Inc. His work centers on helping camps and outdoor ministries thrive. Jody brings a wealth of knowledge on trends, history, and best practices for camping and retreat ministry.	Wilson Children's Complex, Room 6
10 of Each! Songs, Games & Ideas to Make Camp Amazing!	"We can always use new songs, games, & innovative ideas to make summer camp a more amazing place for our staff & campers. Join Joe Richards – a 20 year summer camp professional to explore 10 new songs, games, and ideas to make next summer's camp the best yet."	Joe Richards - For the past 15 years Joe has been the Executive Director of Pearce Williams Summer Camp & Retreat Facility in Iona, Ontario. Joe has worked at summer camp since the summer of 1988. Joe believes strongly in the power of summer camp - it changed his life and now his mission is to help change the lives of others.	Harrell Center, Auditorium

33% More Campers? How one small New England camp started running out of beds.	Growth. Whatever that term means in your setting, every director is chasing it, or should be. In this session, you will hear how, in less than 3 years, a small New England church camp grew its summer enrollment 33% and increased income 75%, rising to address the (unfortunately all-to-common) rumors that "this might be the last chance" after a challenging run. Attendees will hear about intentional mindset changes adapted at the start of this momentum, and walk out with specific strategies to engage and support families and churches, increase giving of time and treasure, and build (or re-build) organizational trust.	James Tresner - James is the Executive Director of Wanakee, a United Methodist summer camp and retreat center in Meredith, NH. Prior to starting this role, James worked in fundraising, marketing, and outreach for a large national non-profit, taught 6th grade at a Saudi school on the Arabian Gulf, lead an after school program, and served as a residential director. James is a graduate of Middlebury College (VT), where he studied Environmental Studies and Music, and has finally accepted that his dad was right when he used to wonder "what are you going to be, a singing park ranger?"	Lambuth Inn, Room 106
Starting an Annual Fund	With conference support shrinking and costs rising, camping ministries may need to consider fundraising to fill the gap. This workshop will equip a camp leader with the knowledge and tools to start an annual fund from scratch, even with little prior fundraising experience. If you are wondering how you would ever add development responsibilities to the hats you wear, this workshop will show you how to integrate fundraising messaging into the work you already do.	Jennie Dickerson - Jennie is the CEO and Founder of Cabin 9 Consulting and Director of Communications and Development for Lakeshore Camp and Retreat Center. She guides mission-driven organizations toward accomplishing their goals through strategic plans, development programs, and marketing strategies. With a deep love for camping ministry, she especially enjoys sharing her knowledge with camp leaders. Jennie lives in Memphis, TN with her two fur babies.	Lambuth Inn, Room 101
Capstone Presentations by the Compass Points Program	Participants in the Compass Points Certificate Program (www.compasspointsprogram.org) will be presenting their final projects as part of the Capstone class. Each student will be making a pitch to his/her "governing body" for a new/innovative/out-of-the-box program idea for which they would like to receive "authorization" to implement. Come be part of "the approving body" which will act as a camp/retreat center's program committee or board. Ask questions, challenge assumptions, and seek clarification for the proposed projects so that the presenters get a feel for how their "real" governing body might receive their proposed projects. Compass Points is a cooperative program of the Presbyterian Church Camp and Conference Association, Outdoor Ministries Association of the United Church of Christ, Lutheran Outdoor Ministries, and United Methodist Camp and Retreat Ministries in partnership with Columbia Theological Seminary in Decatur, Georgia.	Various Compass Point Students	Lambuth Inn, Room 102
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