

Tuesday: 11:15-12:30

Workshop Title	Workshop Description	Workshop Leader & Bio	Room
Suicide and the Church: It's Prevalence and Impact	While one suicide is one too many, it's sometimes hard to know just how much impact suicide has in and on the church. Unfortunately, it is far more common than we know and it's impacts are broad and wide. Come to this workshop to learn just how prevalent it is, including all those invisible among us who have been impacted by it's many forms. If our first step for fixing a problem is to recognize that we have one, this workshop will open your eyes in some challenging and important ways.	Michelle Snyder - Michelle partnered together with the founder of Soul Shop in 2014, eventually bringing Soul Shop under the wing of the Pittsburgh Pastoral Institute and then taking it independent in 2017 in order to expand it into a national ministry. Together Michelle and Fe wrote a book, Life, Death, and Reinvention: The Gift of the Impossibly Messed-Up Life, a book on the process of transformation for those who come to the other side of suicidal desperation. She has dual training in mental health (Masters in Social Work, Licensed Clinical Social Worker) and theology (Masters in Divinity). Among her other professional hats are congregational consulting with Crow's Feet Consulting and Holy Cow Consulting and clergy coaching.	Lambuth Inn, Room 100
Becoming a Better Facilitator	Teambuilding guru Dr. Jim Cain shares his most powerful tip, tricks and hints for improving your facilitation skills.	Jim Cain - Dr. Jim Cain is the author of 16 team and community building texts, including the classic Teamwork & Teamplay, A Teachable Moment, Find Something To Do! and his latest book, 100 Activities that Build Unity, Community & Connection. He is also the creator of the innovative T&T Training Cards. He has traveled to all 50 states and 31 countries (so far), sharing his knowledge on subjects ranging from teamwork and leadership to creative problem solving and trust building. His train-the-trainer programs are legendary and his conference keynotes/playnotes are active, engaging and tremendously fun.	Lambuth Inn, International Room
Demystifying ACA Accreditation – Assessing, Readyng, and Experiencing ACA Camp Accreditation	You are considering a key step for your camp operation and program: ACA accreditation. Assessing your readiness with your leadership team, key volunteers, and organizational champions is critical. Readyng your team for a the process quickly follows. Adapting ACA's basic timeline for accreditation to your organization's calendar helps sketch out the sequence and workload demands. Learn strategies and promising practices that will break down the accreditation process into manageable steps that ultimately strengthen your operations and programs and engages your team.	Grechen Throop - Grechen has held a variety of positions with the American Camp Association over 19 years, and is currently the director of membership, where her primary role is to help members navigate ACA resources. Her first memory of camp is from a stroller, standing in line at the dining hall with her mother the camp nurse. She's been married (to the same person) for 32 years and has two almost-adult children and a rescue dog.	Terrace, Room 319
Fundraising 101	In addition to exploring how to set up a fundraising program for your camp, this session also provides real examples and tools to help you implement strategies to launch a more robust annual fund, learn to identify and cultivate planned giving candidates, and lay the groundwork for capital campaigns. This workshop begins with case development, explores giving clubs, direct mail, board leadership, challenge/matching gifts, doubling your annual fund every 7 years. This workshop explores and approaches fundraising as ministry and will leave you energized to expand your fundraising program.	Mike Ward - Rev. Mike Ward, CFRE served for 12 years as VP of Advancement at NovusWay Ministries in the southeast U.S. where he led capital campaigns that raised over \$13 million for the camps in addition to annual fund and planned giving work. Mike started in camping as a counselor and program director and it was at camp that he met his wife and experienced his call to ministry. Mike is a partner with GSB where he works with camps, church institutions, and congregations in fundraising, strategic planning, and board development. Mike currently works with Lutheran, Episcopalian, and Methodist camps.	Terrace, Room 213
Governance 101 for Modern Non-Profits	After over 22 years of executive leadership and board service for non-profits across the U.S. Evan Moilan will share organizational governance, including legal requirements, board recruitment, required policies, and best practices. Contrasting historic Carver based governance to it's modern expression, this session is perfect for both the seasoned board member or executive, and those seeking Governance 101.	Evan Moilan - Evan Moilan brings experience, energy, and innovative thinking, based on more than 22 years of Executive leadership and Board service for non-profits across the United States. Known as an engaging speaker and catalyst for organizational growth, Evan brings expertise in Strategic planning, Board development, Fundraising, Governance, Marketing and Branding. Currently a consultant with Gronlund Sayther Brunkow, Evan previously served in Executive leadership and development roles with a diverse array of non-profits, including large social service agencies, camp & retreat centers, foundations, and global relief agencies.	Terrace, Room 316

The Landscape of Christian Outdoor Ministries: Who We Are and Why We Matter	This workshop explores the common values and unique contributions of Christian Outdoor Ministries in our mainline traditions, focusing on what we have learned from the collaborative research initiatives of OMC over the past five years. Get the data on camp philosophy, program variability, and industry trends that you have helped us gather from the OMC director survey. We will also look at what makes Christian camps unique in comparison to secular camps, based on research conducted in partnership with ACA in 2018. Discover simple ways that you can use these data for marketing and collaboration with other camps and congregations.	Jacob Sorenson - Jake is the founder and director of Sacred Playgrounds, a ministry offering research and training to camps and congregations. He has a PhD in practical theology from Luther Seminary, an Mdiv from Princeton Theological Seminary, and more than fifteen years of experience in camping ministry and congregational youth ministry. He has taught at colleges and seminaries, directed several research projects, including the Effective Camp Project, and is a contributing author to the book Cultivating Teen Faith. He lives in rural Wisconsin with his wife Anna (a Lutheran pastor) and their two boys, Elijah and Nathanael.	Terrace, Room 211
Using Mobile Technology to Improve the Camp Experience	How does the growth of technology in smart phones, tablets, the internet, networks, and the cloud, impact camp administration. We will discuss how smart phones and mobile technology is being used by camps. Jim Newberry of Youthfront will show how Youthfront is using mobile technology to manage their camps and improve the camper experience. See how a camper is checked-in using a barcoded wristband and how that wristband is used throughout the time at camp. Derek Wyse will discuss current and future applications for mobile devices.	Derek Wyse & Jim Newberry - Derek is CEO of RecSoft, providers of Campwise Software. Derek has been involved with the camping industry for seventeen years. Derek as CEO carries primary responsibility for product development of Campwise. Jim Newberry, the Director of Ministries at Youthfront, a 75-year old organization in Kansas City with two locations serve over 5,000 campers with 150 staff and 1,000 volunteers each summer. Jim / Youthfront has spent the past 10-years partnering with companies such as Campwise to help develop technological tools to increase attendance, improve efficiency and create healthy systems for an excellent camp experience.	Wilson Children's Complex, Room 2
Staff Training Roundtable	Gather with colleagues and talk staff training. There will be a facilitator but the content is completely guided by the group.	Tim Hutchton - Tim works for the American Camp Association and specializes in supporting camps on campuses. He is passionate about the camp experience and feels that every child should have the opportunity to experience the life-changing benefits that come with attending high quality, well-run camp programs. Tim has served camp in many different roles over his past 20+ years, including as the camp director for Presbyterian Mo-Ranch in Texas. He is a father, husband, mountain biker, and he prefers jelly over jam.	Lambuth Inn, Room 104
Creative Spiritual Practices to Deepen Your Engagement with Scripture as a Community	This is an interactive, hands-on workshop that introduces the ancient visual contemplative practice of <i>visio divina</i> , and a collaborative creating spiritual exercise I call <i>creatio divina</i> .	Lisle Gwynn Garrity - Rev. Lisle Gwynn Garrity is an artist, ordained Presbyterian (USA) pastor, retreat leader, and creative entrepreneur. As founder of A Sanctified Art, a collaborative arts collective creating multimedia resources for churches, Lisle and her team resource worshiping congregations all across the globe. In addition to her work with A Sanctified Art, Lisle travels frequently to serve churches as a retreat leader and artist-in-residence. She believes in the prophetic and freeing power of art to connect us more deeply to God and one another. Based in the beautiful rolling hills of Black Mountain, NC, with her husband Paul, Lisle can often be found running with her wiggly pups, Max and Maven, drinking matcha tea lattes she makes herself, or tending to her ever-growing indoor and outdoor plant babies.	Wilson Children's Complex, Room 1

Engaging Generations Through Generosity	Based on a multi-year research partnership between Thrivent and Barna Group, this workshop provides you with insights about how generosity shows up across different generations from Gen Z to Elders. Together we will explore a brand-new framework for understanding what it means to live a generous life and how it can help you meaningfully engage every generation in your community.	Matt Randerson works at Minneapolis-Based Thrivent Financial as a Church Engagement Consultant. Over the past several years, Matt has been working extensively with the Barna Group to conduct multigenerational research on the topic of generosity. As a result of this work, Matt can often be found speaking to groups of church leaders across the country about the implications of this research. In addition to being a great communicator, Matt and his team are known for applying the practice of human-centered design to create new products and offerings that aid in the journey of generosity for the Christian community.	Wilson Children's Complex, Room 3
Crystal Clear Communicatin through Story	A crystal clear message is absolutely critical to getting what you are asking for. When you are too vague or the information you share is cluttered, your audience will check out. You must quickly and clearly communicate who you are, what problem you solve for them and easy-to-understand steps to get to the solution. This workshop will give you the "StoryBrand" formula for building your communications and walk you through easy steps to building your elevator speech. You'll walk away with immediate, easy-to-implement tools to improve your materials and presentations. Reference: Building a StoryBrand, by Donald Miller	Casey Furst - Casey Fuerst has worked with nonprofits and small businesses to give them the messaging, strategic marketing plans and collateral materials to support their work for 20+ years. For 18 of those 20+ years, she served as the Director/Marketing & Leadership Development at Nebraska Lutheran Outdoor Ministries. Casey is a certified StoryBrand Guide and uses this framework to create marketing messaging, plans and collateral to increase impact and grow business. Casey owns and provides lead consultation for Tic Tac Toe Marketing.	Wilson Children's Complex, Room 5
Crisis Management: Concrete Steps to Minimize the Rist of a Legal Claim	We will cover the following topics: 1. The important clauses to include in your camper enrollment agreement. 2. The importance of managing communications and documents when a crisis arises, including the creation of "Incident reports". 3. How liability insurance works and can be used to support you when a crisis arises. 4. How to protect and preserve the information collected when a crisis arises.	Lach Zemp & Will Hendricks - Lach ("Lash") is an attorney in Asheville, NC, who advises and defends summer camps across North Carolina. He has been practicing law for 29 years and he works with camp owners and directors on a whole host of legal and risk management issues, including employment related issues and contracts, policies and procedures, camper enrollment agreements, sexual misconduct and general risk management issues. He also defends his summer camp clients against lawsuits that range from wrongful death and personal injury claims to claims of sexual harassment. Will Hendricks is an insurance agent with Morrow Insurance Agency in Hendersonville, NC. Will specializes in creating insurance programs and risk management offerings for Camps & Retreat Centers across the country. Having worked with over 150 camps and retreat centers, he has helped clients navigate through every type of claim scenario imaginable. Will also stays on top of claim trends in the industry and believes that sharing this information, and providing sound risk management advice, has helped his clients to run safer and more profitable camps.	Wilson Children's Complex, Room 6
Prayer Labyrinths as Transformative Practice	Learn the history of labyrinths in the Christian tradition, different types of labyrinths, and ways to walk labyrinths for joy and celebration, processing grief, seeking healing, and enrichment of everyday prayer. Suitable for all ages. Wather permitting, we will begin the workshop by walking Lake Junaluska's prayer labyrinth together.	Mitzi Johnson - For more than 25 years, Rev. Mitzi Johnson has led and served at UMC churches and faith-based organizations living out her calling to proclaim God's word to adults, youth, and children. She is Lake Junaluska's Director of Programming and a UMC Pastor.	Meet at the Memorial Chapel

Loving our Global Neighbor	Using the World Cafe method to ensure a lively dialogue and maximum idea sharing, we question ourselves as to what our daily lifestyles look like and how they may impact all those who share our common home. The materials and ideas offered in this session allow for self-reflection immediately, and in the long-term offer a adaptable curriculum to share with youth and adults alike. These tools can help camps empower visitors to take some of their love of the world they experience at camp back to the pews for the rest of the year.	Phoebe Morad - Phoebe is the Executive Director of Lutherans Restoring Creation (LRC). As a grassroots movement of clergy, lay people, campus ministers, outdoor camp staff, and professors we connect, empower, and equip the Evangelical Lutheran Church of America (ELCA) to care for creation. This group of leaders began to emerge in 1993 as the ELCA adopted a social statement clarifying the holistic nature of stewardship. In the past few years, LRC has engaged regional and congregational green teams across the nation, trained hundreds of new leaders, and encouraged public witness actions and practices.	Wilson Children's Complex, Room 7
Food Service 101	This will be a facilitated discussion and idea sharing time about menu planning, volunteers, sanitation, purchasing, and anything else food-service related that you would like to discuss.	Herman Weaver - Herman is the current Executive Director of the GACHP. Herman is also on staff with CORD Inc. a Christian owned and operated group purchasing program. Herman has years of experience in the Foodservice/Hospitality industry working as a food broker, owning his own catering company, and being a Foodservice Director at First Baptist Church Knoxville. He has a passion for helping churches save money and maximize their opportunities for outreach.	Lambuth Inn, Room 101
Are you Ready for Capital Investment?	A faith-based camping facility is part church, part nonprofit. Diverse and distant constituencies for the base of its financial support. When the time comes for large capital investments, care must be taken to develop a strong foundation. Learn the seven pillars from two experts with time-tested practice in the field. And discover if you are ready for a capital campaign.	Michael Erwin & Fred Pyle - Michael and Fred represent Church Campaign Services, a comprehensive capital funds consulting firm serving mainline congregations and other church agencies since 1950. Michael is the director, an ordained UCC minister, and a professional fundraiser since 2010. Fred is CCC's camp campaign specialist, with institutional fundraising experience before coming to CCS in 2001.	Lambuth Inn, Room 102
Risk Management related to Harassment, Discrimination, and Cultural Awareness	Morris will discuss how organizations and their staff can protect themselves from allegations of Harassment and Discrimination.	Morris Gold - A Vice President of Sobel Insurance, a division of Brown & Brown has been providing Insurance and Risk Management Services to Camps & Conference Centers for 29 years. Morris has previously presented seminars at ACA and LOM Conferences. Over the years he has visited hundreds of Camps/Conference Centers throughout the country, providing them with property and program risk assessments. Additionally, he has conducted Pre Camp Staff Orientations numbering in the hundreds during his career.	Lmbuth Inn, Room 106
The Dangers of a Disposable Program Director	Many camp positions, particularly the Program Director position, unintentionally set up a path to burnout, exhaustion, and ultimately failure. This workshop examines the ways Program Director job descriptions and support plans can be retooled with the intention of sustaining long-term, healthy staff tenures that will lead to more stabilized camp programs and eventually easier work for Directors and Executives.	Troy Taylor - Troy is Director at Camp Magruder, a United Methodist Camp on the Oregon Coast. He has worked in UM Camping over 20 years, first in Tennessee now in Oregon. He is passionate about the ways the church and faith are evolving and how it will grow speak to us in the 21st Century.	Lambuth Inn, Room 103