

Wednesday: 4:15-5:30

Workshop Title	Workshop Description	Workshop Leader & Bio	Room
Suicide and Youth: Creating Ministries that Care for Desperate and Hurting Kids	Research suggests that 17% of adolescents are thinking about suicide at any given time. Add to that the numbers who have lost someone to suicide, who are doing interventions with friends and who have a secret history of suicidal thinking and you have a youth ministry filled with kids who are hurting related to the impacts of suicide. Come learn how to effectively craft ministries that attend to these specific hurts and risks impacting young people today.	Michelle Snyder - Michelle partnered together with the founder of Soul Shop in 2014, eventually bringing Soul Shop under the wing of the Pittsburgh Pastoral Institute and then taking it independent in 2017 in order to expand it into a national ministry. Together Michelle and Fe wrote a book, Life, Death, and Reinvention: The Gift of the Impossibly Messed-Up Life, a book on the process of transformation for those who come to the other side of suicidal desperation. She has dual training in mental health (Masters in Social Work, Licensed Clinical Social Worker) and theology (Masters in Divinity). Among her other professional hats are congregational consulting with Crow's Feet Consulting and Holy Cow Consulting and clergy coaching.	Lambuth Inn, Room 100
Games that Change The World	Based on the content of the Teamwork & Teampay International Edition (with 16 language translations in the same book. This workshop features Jim's favorite, newest and best team and community building activities from around the world.	Jim Cain - Dr. Jim Cain is the author of 16 team and community building texts, including the classic Teamwork & Teampay, A Teachable Moment, Find Something To Do! and his latest book, 100 Activities that Build Unity, Community & Connection. He is also the creator of the innovative T&T Training Cards. He has traveled to all 50 states and 31 countries (so far), sharing his knowledge on subjects ranging from teamwork and leadership to creative problem solving and trust building. His train-the-trainer programs are legendary and his conference keynotes/playnotes are active, engaging and tremendously fun.	Lambuth Inn, International Room
Beyond Basic Risk Management – Going Beyond Standard Risk Management Practices to Strengthen the Impact of Camp	We all appreciate how impactful camp programs and leadership development experiences can be. The face-to-face time, experiences in community, faith formation, friendships, and the connection to nature all fuel the impact of camp on our campers. Good planning allows us to keep our eyes on the prize – delivering an exceptionally positive human development experience. ACA's COO, Henry DeHart, will explore opportunities to think of risk management beyond the required staff training sessions and crisis management plans. Together we will explore practices that go beyond the standard risk management check-list to create a supportive and inclusive culture in a way that is foundational to providing safe, healthy experiences for all your participants.	Henry DeHart - Henry has had a lifetime of involvement in camping and is currently the chief operating officer of the American Camp Association. Prior to his position at ACA, Henry served as the executive vice president at the YMCA of the Triangle, where he was responsible for YMCA Camp Sea Gull, YMCA Camp Seafarer, and YMCA Camp Kanata. Earlier in his career he served as the executive director of YMCA Camp Sea Gull for ten years. Henry served two terms on the Board of the North Carolina Youth Camp Association, chairing their Legislative Affairs Committee. Henry also served on the Y-USA Overnight Camp Cabinet, the Y Global Camping Conference Planning Committee, and the Government Affairs Advisory Committee for Y-USA.	Terrace, Room 319
Planning for Success: Strategic Planning in Today's Context	Strategic Planning is critical to an organizations success, and one of the 5 keys to successfully managing organizational change. Yet, we all know that the world is full of beautifully crafted 60 page strategic plans that never see the light of day. In this session Evan will build upon traditional techniques, and explore what makes a strategic planning process successful in today's context. Participants will leave with tools to take on strategic planning in their local context.	Evan Moilan - Evan Moilan brings experience, energy, and innovative thinking, based on more than 22 years of Executive leadership and Board service for non-profits across the United States. Known as an engaging speaker and catalyst for organizational growth, Evan brings expertise in Strategic planning, Board development, Fundraising, Governance, Marketing and Branding. Currently a consultant with Gronlund Sayther Brunkow, Evan previously served in Executive leadership and development roles with a diverse array of non-profits, including large social service agencies, camp & retreat centers, foundations, and global relief agencies.	Terrace, Room 211

Why Art?	Through narrative and examples, this presentation theologically explores why art matters to our practices of faith & worship, and shares creative resources for faith leaders.	Lisle Gwynn Garrity - Rev. Lisle Gwynn Garrity is an artist, ordained Presbyterian (USA) pastor, retreat leader, and creative entrepreneur. As founder of A Sanctified Art, a collaborative arts collective creating multimedia resources for churches, Lisle and her team resource worshipping congregations all across the globe. In addition to her work with A Sanctified Art, Lisle travels frequently to serve churches as a retreat leader and artist-in-residence. She believes in the prophetic and freeing power of art to connect us more deeply to God and one another. Based in the beautiful rolling hills of Black Mountain, NC, with her husband Paul, Lisle can often be found running with her wiggly pups, Max and Maven, drinking matcha tea lattes she makes herself, or tending to her ever-growing indoor and outdoor plant babies.	Wilson Children's Complex, Room 1
Honey Bees at Camp: Environmental Education	We are learning how important pollinators are every day. Come learn how having your own beehives (or partnering with a local beekeeper) can contribute to plant diversity in your neighborhood, become a program component at camp and sweeten your dining tables. We will delve into biology, genetics, program development and social responsibility. Have you ever been frustrated by group decision making at camp? Come join us as we investigate group decision making by insect swarms.	Colleen Earp, Kathy Anderson, Peter Surgenor - Colleen is Director of Youth, Environment and Service Ministries at Camp Hanover in Virginia. Kathy is Director of Programs at Mo Ranch in Texas. Peter is a retired camp director living in Newburgh, NY.	Terrace, Room 213
Digital Marketing Basics	Just getting started with Digital Marketing? Do you wear all the hats in your organization? Not sure what analytics is? Confused about SEO and SEM? Whether you are just getting started with digital marketing or are a seasoned professional, attend this session to learn new strategies that you can implement tomorrow. We'll discuss the basics, starting with platforms like Google Analytics, Google AdWords, Facebook, and more. We'll be working hands-on, including an open format Q&A to discuss how to improve individual's pain points.	Jason Bornfriend - Jason is an experienced results-driven online marketing strategist. As Director of Marketing at 829 Studios, he has helped craft digital strategy for clients in various audiences including luxury travel, outdoor adventure, and education. He consistently pushes for digital media innovation and his skills include strategy, account management, managing high performing teams and business development. Jason earned his degree in Visual Media Arts: Interactive Media with a minor in Business Studies from Emerson College in Boston. He has spoken at numerous ACA events and was a featured keynote speaker at the American Outdoor Association's Annual Conference.	Terrace, Room 316
Flip it! Leading with Mission & Vision	When Christian camps started, camp directors served as camp pastors – the mission heart of our ministry. In the 80's and 90's as we were charged with becoming financially self-sufficient – those mission-oriented leaders became Executive Directors. Essentially, we turned our mission leaders into administrators who managed finance and board at arms length from mission. What was gained, what was lost? What if we flipped it? Together we'll muse and plan to put mission first and administration in the supporting role.	Brian Frick - A seasoned program director, Certified Youth Theologian and Leadership Coach, Brian has spent the past ten years working in the national PCUSA Christian Formation offices experimenting with ways vibrant camp and retreat ministries can strengthen the future of church. Leadership development and research-based vision are his passion and why he continues to advocate nationally for new ways of being Church. Oh, and he and his wife share a health obsession for the perfectly roasted s'more!	Lambuth Inn, Room 104

Great Camp Buildings	Explore how the design of camp facilities can positively impact camper activities, relationships, and educational outcomes. Dive into why facilities are designed with specific program adjacencies, spaces, views, circulation patterns, and details that enhance the camper experience. See what Camps are building today to attract the next generation of campers. From mountain bike skill centers, to maker centers, explore what works. Objectives: • Learn what elements are involved in creating great camp buildings. • Exposure to the full range of operational, housing and program facilities necessary to create a great camp. • Explore current trends in camp programming and design.	Jackie Kaminsky - Jackie brings a fresh, bright and enthusiastic attitude to each project. With a methodical and comprehensive approach, she guides projects to success by fully delving into challenges and carefully tailoring design solutions to meet the needs of each client. Her experience completing projects for many camps nationwide combined with exceptional graphic presentation skills and an extensive understanding of camp design consistently results in successful project delivery. Jackie has completed the American Camp Association (ACA) Standards Visitor Courses and serves as an Associate Visitors for camp accreditations. She also serves at the ACA Ohio Professional Development Co-Chair.	Wilson Children's Complex, Room 2
Learning From Each Other	For two years, Sam and Sara Richardson traveled the US to visit and learn from Christian camps around the country. Their goal was to discover and document the big things happening in this ministry and share its value however possible. Through a variety of denominations and differences, they were encouraged by the potential for camps to push each other forward. They have gathered leaders from a variety of camps who were a part of the journey to share with you some best practices, fresh ideas, creative programming, and stories from the road. We will conclude with a Q&A.	Sam & Sara Richardson - Sam and Sara are camp people. Camp changed their lives, and now they feel called to change the lives of others through camping ministry. Sam studied education at Edinboro University in Edinboro, PA. He is currently the Center Director at Camp Penn in Waynesboro, PA. Sam loves to be outside and enjoys taking kids on camping trips. Sara (Toombs) Richardson studied psychology and English at Thiel College in Greenville, PA. She currently runs S Richardson Creative and is the Reservations and Development specialist for SUSUMC. Sara loves to be on the go and enjoys great conversations with teens.	Wilson Children's Complex, Room 6
World-Changing Camp Partnerships	Participants will learn from four real-life case studies of partnerships in the Southern California area between camps and other organizations that truly make a difference. These case studies include the No Estan Solos camp in the L.A. area which involves unaccompanied minor immigrant youth from Central America, Camp Noah which provides a program for churches and communities in areas where disasters have occurred, Spanglish for young adult leaders and Strength for the Journey for adults with HIV-AIDS. Participants will be challenged to look at possible partnerships in their areas and discover initial steps towards that end.	David Berkey - Rev. David Berkey is Director of Camp, Retreat and Discipleship Ministry for the California-Pacific Conference, UMC. He has been multi-site executive director for UMC camps in Eastern PA for 10 years and Florida for 7 years and as pastor and camp volunteer in the NYC area for 15 years. David has served on the national board of the ACA, UMCRM Association and the Outdoor Ministries Committee of the NCC. He helped develop the UM Camp and Retreat Certification program through Drew Theological School, taught graduate level courses in Faith Formation, and is on the Inside Out design team.	Lambuth Inn, Room 102
Introduction to Youth Mental Health First Aid	An introduction to Youth Mental Health First Aid, focusing on common mental illness and strategies for responding to them in the camp setting. This workshop is intended as a basic introduction, sparking interest in further study and hopefully providing greater awareness of the need to structure programming that supports and develops resilience for campers and staff. *This workshop is not intended to provide certification in Youth Mental Health First Aid.	Cameron Pruitte - Cameron has served as the Program Coordinator for Bethelwoods Camp and Conference Center, a PCCCA member, since 2016. Previously, he worked in Human Resources for Toys "R" Us, focusing on staff training and development across stores in North and South Carolina. He currently holds Mental Health First Aid Instructor Certification through the National Council for Behavioral Health. Cameron is passionate about seeing campers and staff grow in their gifts and into their callings.	Lambuth Inn, Room 103
Be the Best Newbie: Joining an Organization With Grace	You've spread your wings and taken on leadership at a brand new camp. The summer is approaching and the staff you serve are looking at you with healthy skepticism about what you will do with the place that they love most. How will you get them on your side and lead with integrity? Over the last 5 years, Matt's been the "new guy" at several organizations. He is excited to share his successes, failures and practical tips for being the most effective at a new place of service. This session is for new leadership/directing staff or managers of those staff.	Matt Honsberger - Matt is passionate about supporting communities, developing young leaders and teaching the world about the true value of camp. His Clifton Strengths are: Includer, Communication, Belief, Arranger & Responsibility. He uses his desire to serve, passions and strengths as the Camp Director at Pearce Williams Summer Camp and as a producer and creator with CampHacker and GoCampPro.	Wilson Children's Complex, Room 3

Women in Camping Round Table	Join female camp staff from each denomination for a facilitated open discussion about women in camping and whatever you would like to discuss!	Heather Eggert - Heather is the Executive Director of Lake Wapogasset Lutheran Bible Camp. Heather will be joined by a group of female camp staff from each denomination.	Wilson Children's Complex, Room 7
Defending Against Bed Bugs	The presentation tells how to inspect for bed bugs, identify bed bugs, train your staff and maintenance personnel, as well as describing options for treatment.	Jeff Zimmerman - Jeff began working in pest control with sales and as a technician in December 1993 on one of the roughest routes in Detroit. He continued to work with Orkin and Terminix for the next 9 years. In 2002 he decided to started my own pest control company. He began to service many motels and found a great need to solve a growing problem with bed bugs in 2006. He began the company Bed Bug Heat Doctor in 2013. He has personally treated over 4,000 rooms for bed bugs and has over 15 years of experience treating and eliminating bed bugs.	Wilson Children's Complex, Room 5
Tools and Tips For Making Camp Accessible For Everyone	As camping ministries broaden to include guests of all ages, and as parents seek positive camp experiences for their children with disabilities, accessibility plays a larger role in offering hospitality. This session introduces the Accessibility Awareness Tour which explains the reasons for various accessibility standards, i.e. how following the ADA improves safety and inclusion. Participants will view the grounds and facilities at their own campsites differently after taking this hands-on tour of the conference venue. The session will include discussion of low-cost, practical solutions for adaptive ways improve program as well as site accessibility.	Lynn Swedberg - Deaconess Lynn Swedberg is consultant and newsletter editor for the DisAbility Ministries Committee of the United Methodist Church and an occupational therapist with adults with intellectual and developmental disabilities. Her passion is improving accessibility to help ensure that children and adults with disabilities are included in our faith communities and ministries such as camping. She is from Spokane, Washington, and serves on her church's Inclusivity Committee in addition to Annual Conference and denominational committee work. She has completed course-work for certification in Disability Ministries. She co-developed the church accessibility audit that is used throughout the United Methodist church.	Lambuth Inn, Room 106